



LC Valley

Valley Vision



Economy Overview

63,099

Population (2018)

Population **grew by 1,184** over the last 5 years and is projected to **grow by 1,048** over the next 5 years.

30,176

Jobs (2018)

Jobs **grew by 1,441** over the last 5 years and are projected to **grow by 1,265** over the next 5 years.

\$49.1K

Avg. Earnings Per Job (2018)

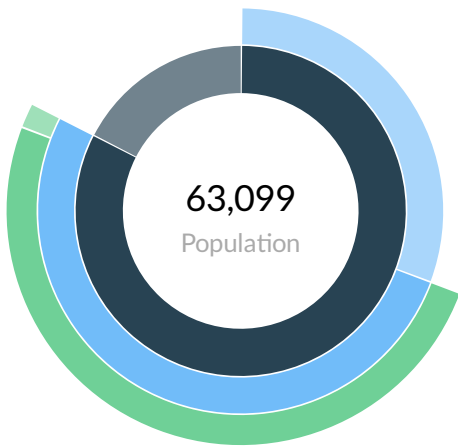
Regional average earnings per job are **\$16.6K below** the national average earnings of \$65.7K per job.

Takeaways

- As of 2018 the region's population **increased by 1.9%** since 2013, growing by 1,184. Population is expected to **increase by 1.7%** between 2018 and 2023, adding 1,048.
- From 2013 to 2018, jobs **increased by 5.0%** in LC Valley from 28,734 to **30,176**. This change **fell short of the national growth rate of 8.2% by 3.2%**. As the number of jobs increased, the **labor force participation rate increased from 58.7% to 62.9% between 2013 and 2018**.
- Concerning educational attainment, **14.2% of the selected regions' residents possess a Bachelor's Degree** (4.4% below the national average), and **9.6% hold an Associate's Degree** (1.6% above the national average).
- The top three industries in 2018 are Local Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	63,099	32,720	30,176	107.5	\$2.90B	\$3.67B	\$3.79B
60 Mile Market Radius from 849 Port Drive, Clarkston, WA 99403	178,464	89,268	80,995	108.9	\$7.12B	\$9.35B	\$8.92B
Retail Recruitment Area	179,195	87,841	78,728	104.6	\$6.89B	\$9.12B	\$8.79B
USA	328,038,851	162,488,483	162,744,861	100.0	\$20.15T	\$0	\$8.59T

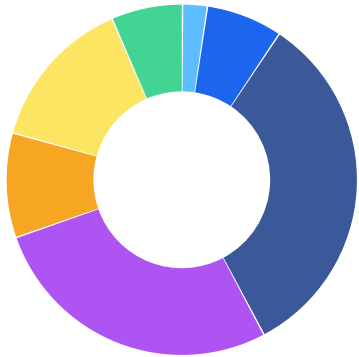
2018 Labor Force Breakdown



	Population
● Total Working Age Population	52,049
● Not in Labor Force (15+)	19,329
● Labor Force	32,720
● Employed	31,625
● Unemployed	1,095
● Under 15	11,050

Educational Attainment

Concerning educational attainment, **14.2% of the selected regions' residents possess a Bachelor's Degree** (4.4% below the national average), and **9.6% hold an Associate's Degree** (1.6% above the national average).



	% of Population	Population
● Less Than 9th Grade	2.3%	1,021
● 9th Grade to 12th Grade	7.0%	3,152
● High School Diploma	32.9%	14,727
● Some College	27.4%	12,295
● Associate's Degree	9.6%	4,326
● Bachelor's Degree	14.2%	6,362
● Graduate Degree and Higher	6.6%	2,945

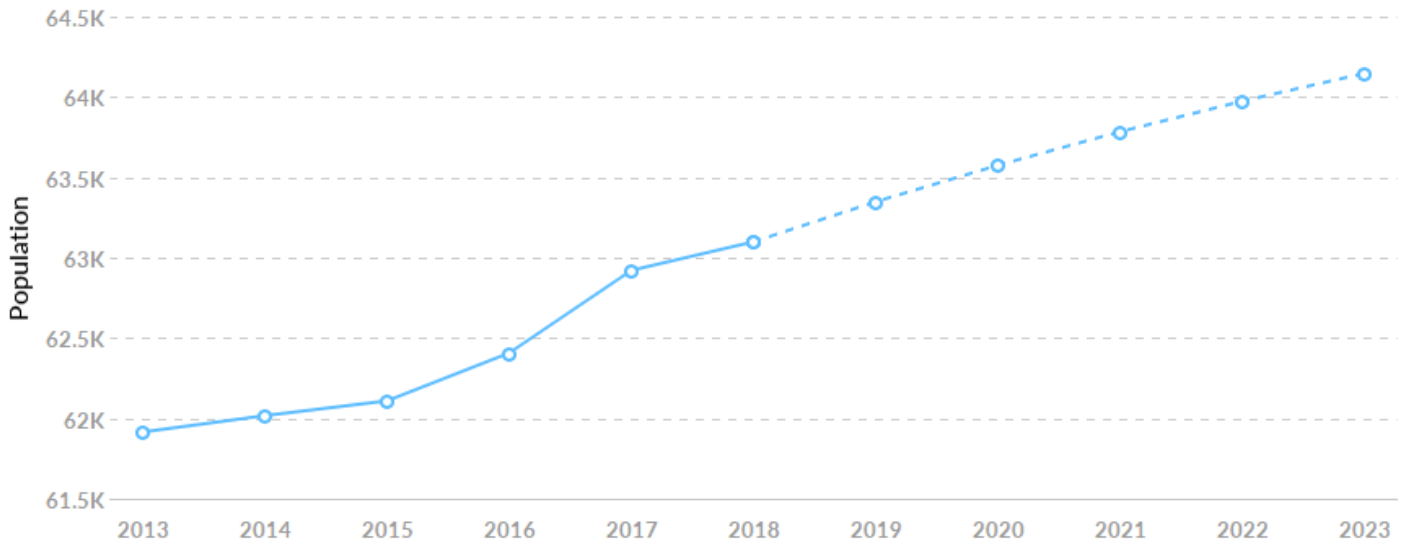
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Historic & Projected Trends

Population Trends

As of 2018 the region's population increased by 1.9% since 2013, growing by 1,184. Population is expected to increase by 1.7% between 2018 and 2023, adding 1,048.

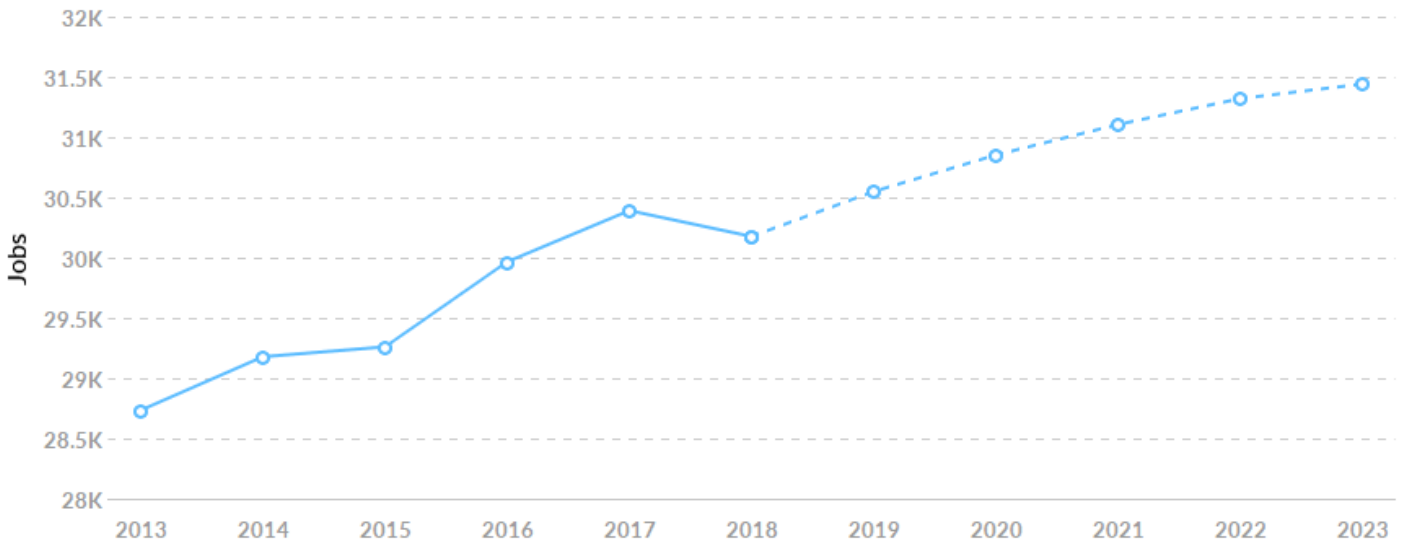


Timeframe	Population
2013	61,915
2014	62,017
2015	62,109
2016	62,407
2017	62,921
2018	63,099
2019	63,348
2020	63,575
2021	63,784
2022	63,974
2023	64,147

Historic & Projected Trends - Cont.

Job Trends

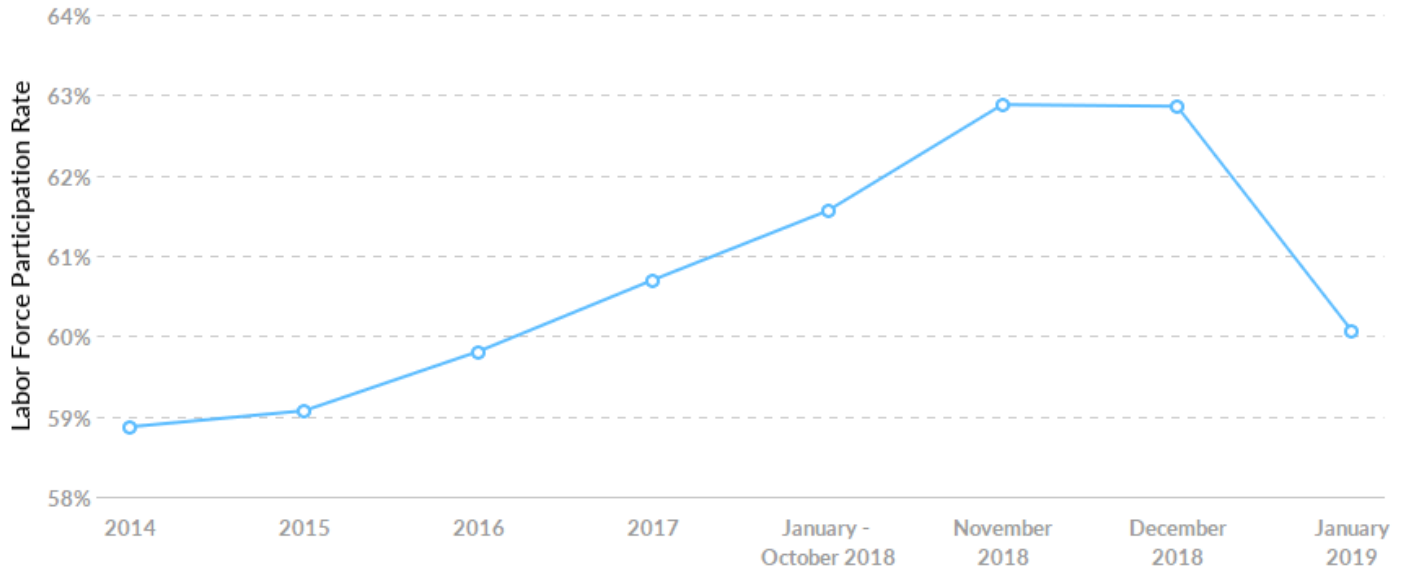
From 2013 to 2018, jobs increased by 5.0% in LC Valley from 28,734 to 30,176. This change fell short of the national growth rate of 8.2% by 3.2%.



Timeframe	Jobs
2013	28,734
2014	29,178
2015	29,260
2016	29,966
2017	30,391
2018	30,176
2019	30,549
2020	30,852
2021	31,105
2022	31,320
2023	31,441

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

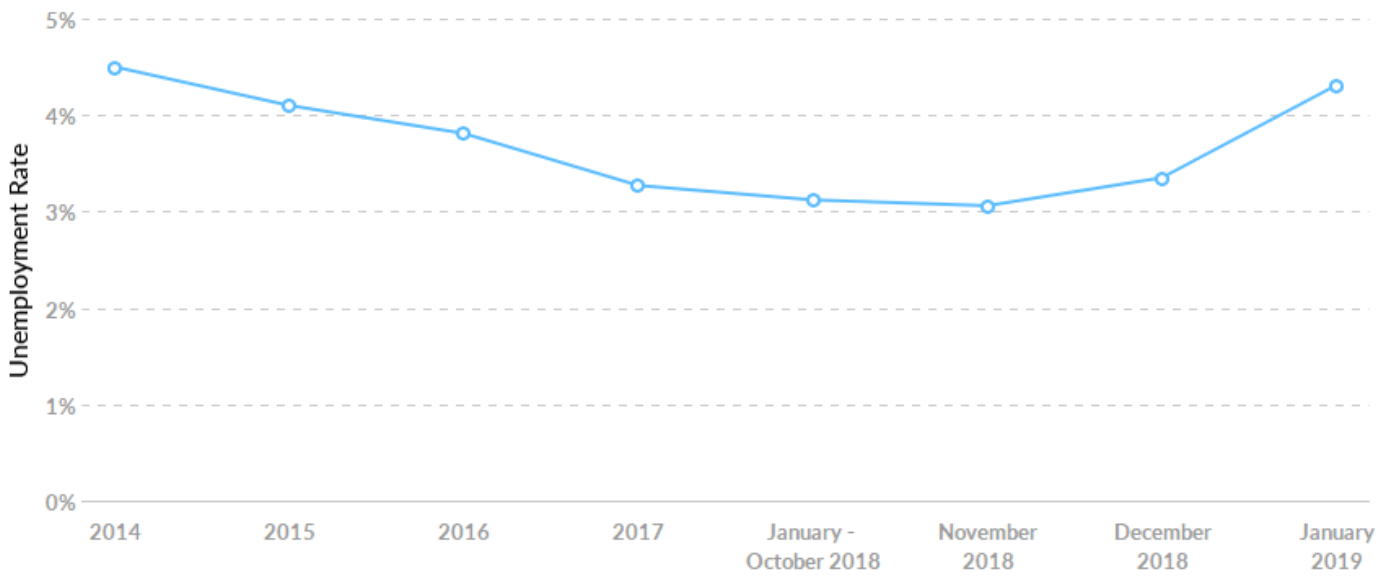


Timeframe	Labor Force Participation Rate
2014	58.87%
2015	59.07%
2016	59.81%
2017	60.70%
January - October 2018	61.56%
November 2018	62.88%
December 2018	62.86%
January 2019	60.07%

Historic & Projected Trends - Cont.

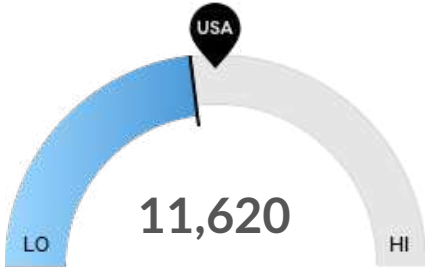
Unemployment Rate Trends

Your areas had a January 2019 unemployment rate of 4.31%, **decreasing from 4.50%** 5 years before.



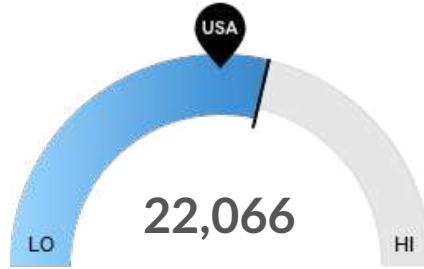
Timeframe	Unemployment Rate
2014	4.50%
2015	4.10%
2016	3.81%
2017	3.27%
January - October 2018	3.12%
November 2018	3.06%
December 2018	3.35%
January 2019	4.31%

Population Characteristics



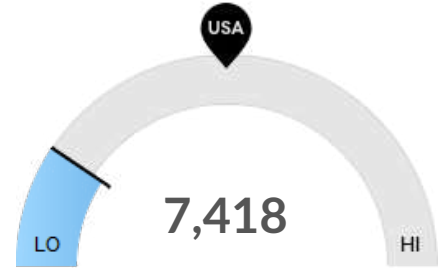
Millennials

Your area has 11,620 millennials (ages 20-34). The national average for an area this size is 13,032.



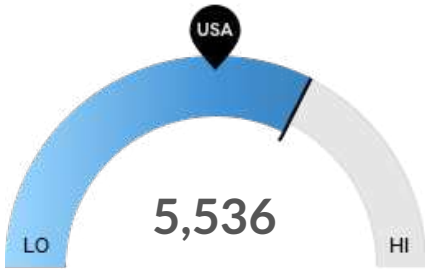
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 17,937 people 55 or older, while there are 22,066 here.



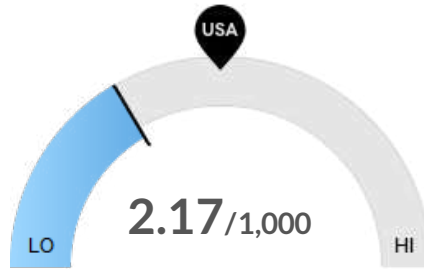
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 24,710 racially diverse people, while there are 7,418 here.



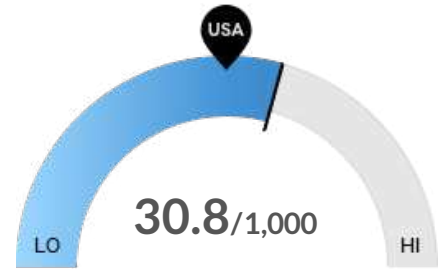
Veterans

Your area has 5,536 veterans. The national average for an area this size is 3,659.



Violent Crime

Your area has 2.17 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



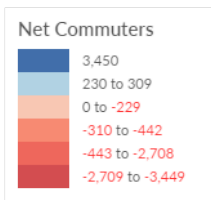
Property Crime

Your area has 30.8 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



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Where Talent Works

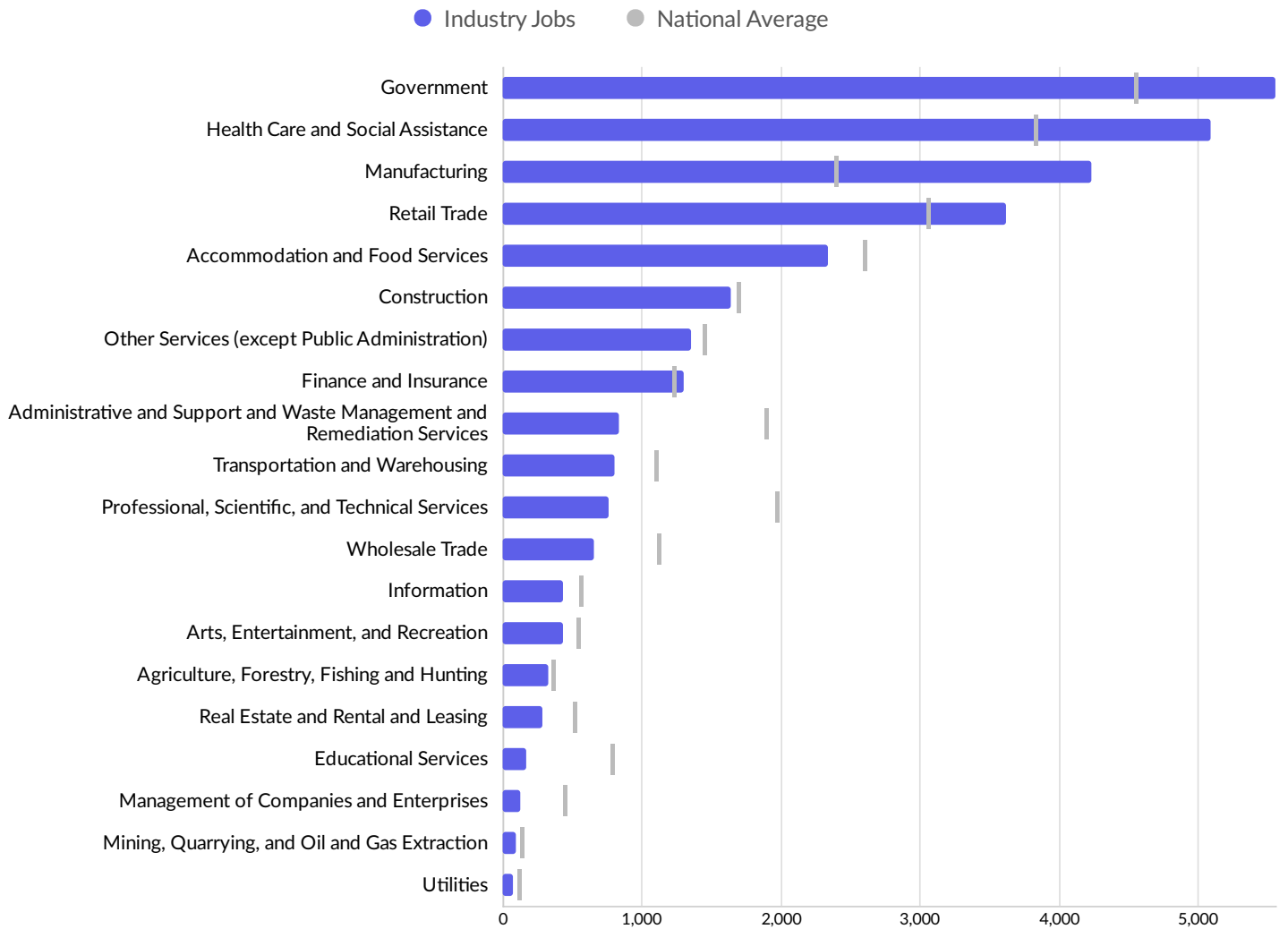
ZIP	Name	2018 Employment
83501	Lewiston, ID (in Nez Per...	21,927
99403	Clarkston, WA (in Asotin...	6,766
83540	Lapwai, ID (in Nez Perc...	678
99402	Asotin, WA (in Asotin co...	468
83524	Culdesac, ID (in Nez Per...	201

Where Talent Lives

ZIP	Name	2018 Workers
83501	Lewiston, ID (in Nez Per...	18,477
99403	Clarkston, WA (in Asotin...	9,476
99402	Asotin, WA (in Asotin co...	911
83524	Culdesac, ID (in Nez Per...	511
83540	Lapwai, ID (in Nez Perc...	447

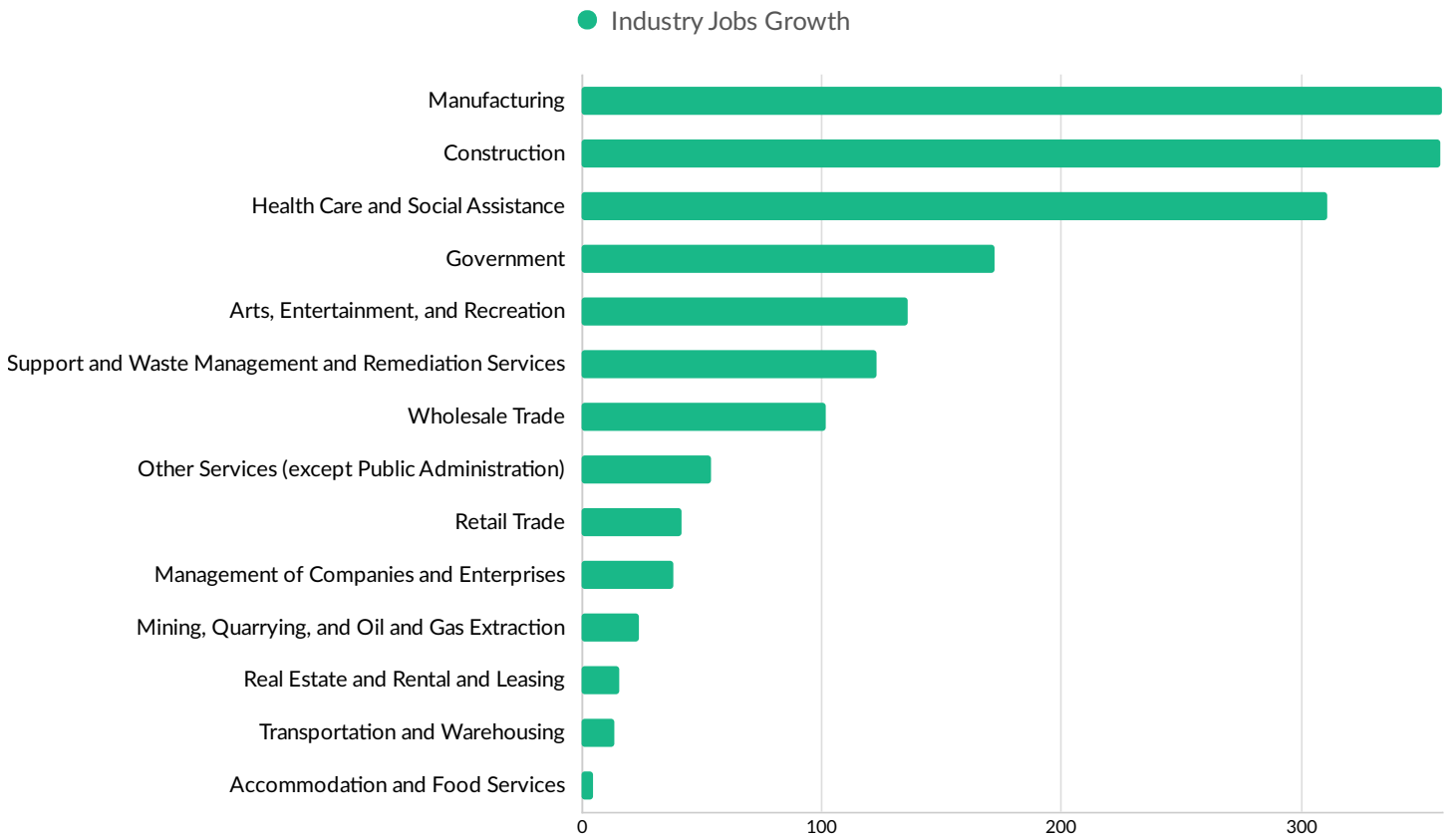
Industry Characteristics

Largest Industries



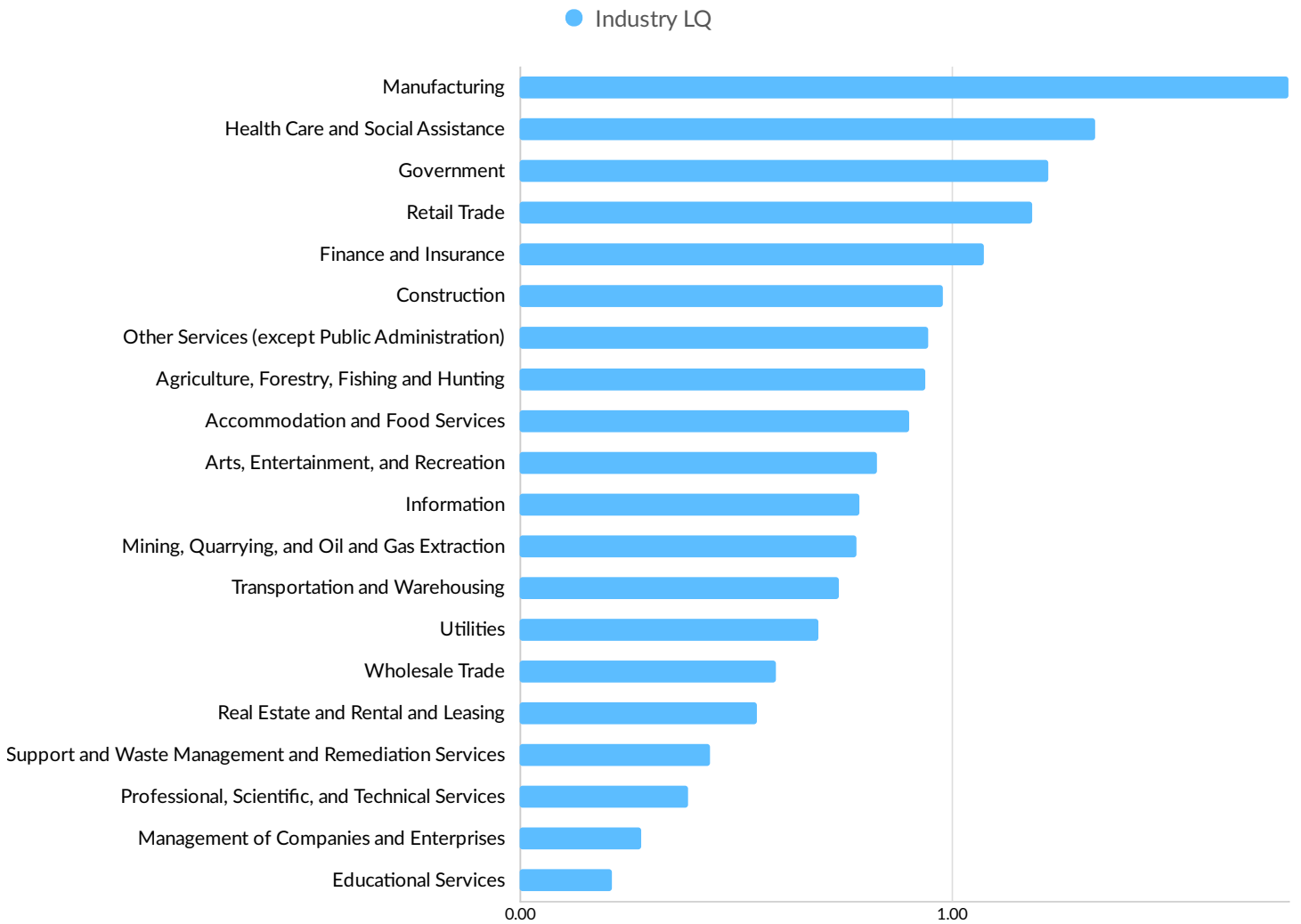
Industry Characteristics - Cont.

Top Growing Industries



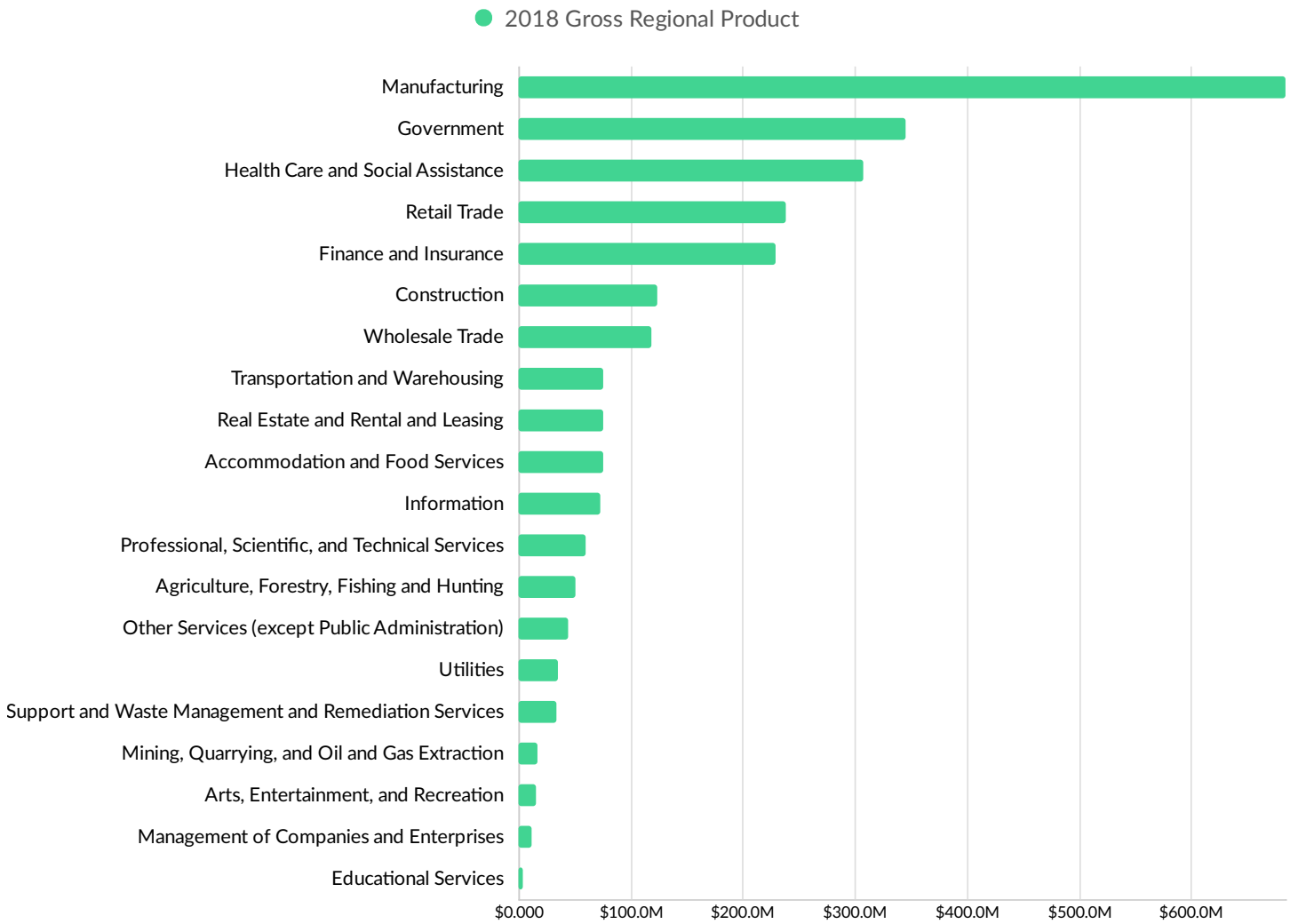
Industry Characteristics - Cont.

Top Industry LQ



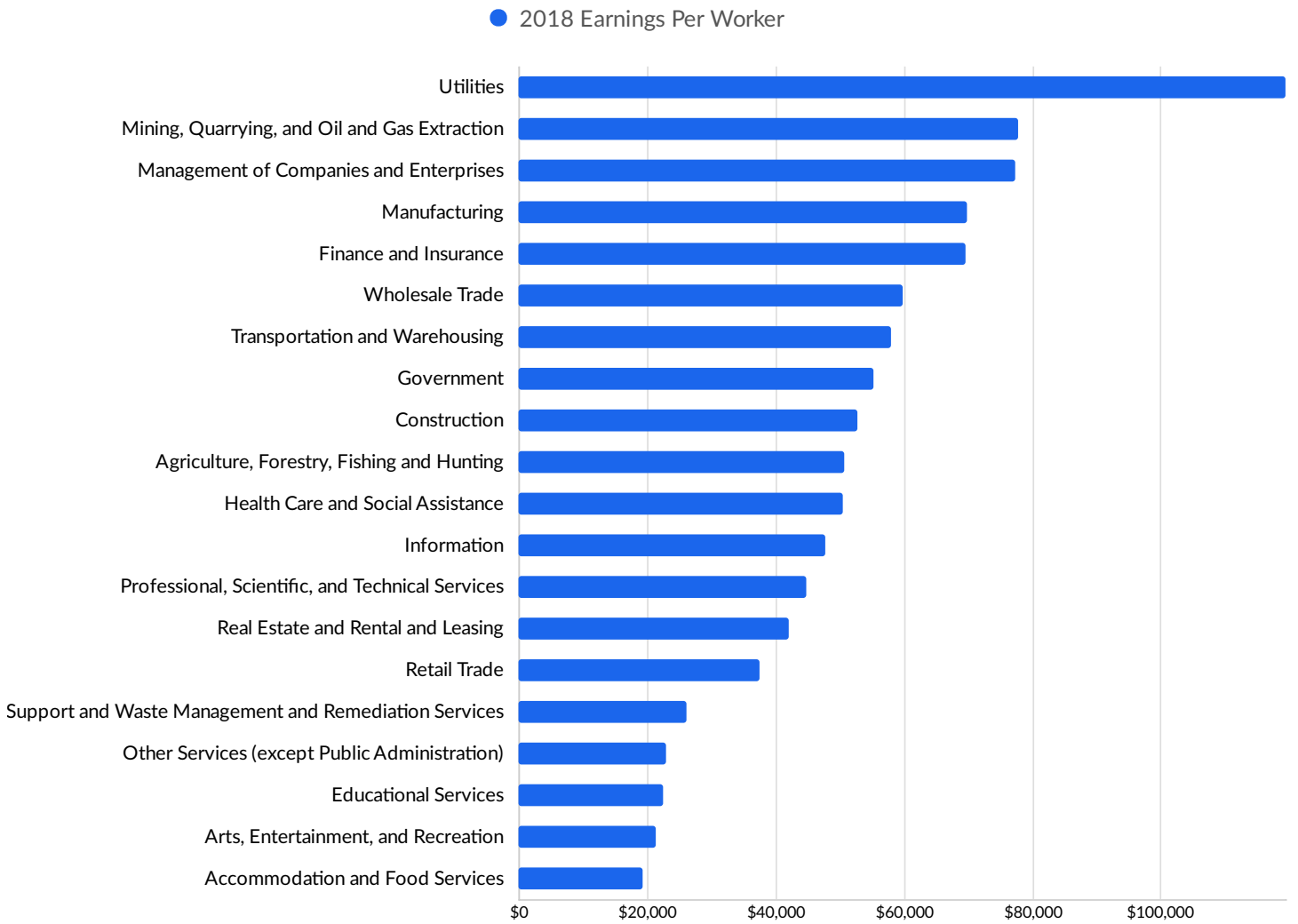
Industry Characteristics - Cont.

Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings
















Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Government	5,388	5,560	172	+3%	1.22	\$55,182	\$345.91M
Health Care and Social Assistance	4,784	5,095	311	+7%	1.33	\$50,506	\$307.81M
Manufacturing	3,879	4,238	359	+9%	1.78	\$69,782	\$684.33M
Retail Trade	3,585	3,627	42	+1%	1.19	\$37,622	\$237.95M
Accommodation and Food Services	2,339	2,344	5	+0%	0.90	\$19,307	\$75.14M
Construction	1,288	1,646	358	+28%	0.98	\$52,768	\$124.20M
Other Services (except Public Administration)	1,305	1,359	54	+4%	0.95	\$22,873	\$44.04M
Finance and Insurance	1,434	1,308	-126	-9%	1.08	\$69,703	\$228.77M
Administrative and Support and Waste Management and Remediation Services	709	832	123	+17%	0.44	\$26,280	\$33.95M
Transportation and Warehousing	791	805	14	+2%	0.74	\$57,934	\$75.68M
Professional, Scientific, and Technical Services	800	763	-37	-5%	0.39	\$44,873	\$60.30M
Wholesale Trade	557	659	102	+18%	0.59	\$59,807	\$118.96M
Information	444	435	-9	-2%	0.79	\$47,841	\$72.54M
Arts, Entertainment, and Recreation	298	434	136	+46%	0.83	\$21,323	\$15.65M
Agriculture, Forestry, Fishing and Hunting	392	333	-59	-15%	0.94	\$50,773	\$50.23M
Real Estate and Rental and Leasing	265	281	16	+6%	0.55	\$42,114	\$75.38M
Educational Services	209	166	-43	-21%	0.21	\$22,480	\$4.47M
Management of Companies and Enterprises	84	122	38	+45%	0.28	\$77,407	\$11.67M
Mining, Quarrying, and Oil and Gas Extraction	74	98	24	+32%	0.78	\$77,779	\$16.80M
Utilities	108	72	-36	-33%	0.69	\$119,454	\$34.71M

Business Characteristics

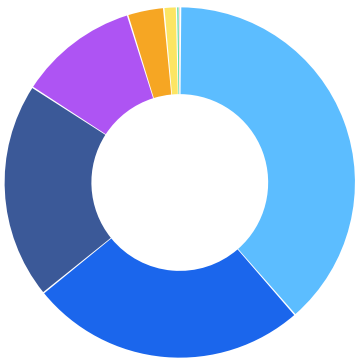
2,357 Companies Employ Your Workers

Online profiles for your workers mention 2,357 companies as employers, with the top 10 appearing below. In the last 12 months, 1,636 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Lewis-Clark State College	173 	Comphealth Associates, Inc	183 
St. Joseph Regional Medical Cen...	172 	C.R. England, Inc.	180 
Clearwater Paper Corporation	168 	CRST International, Inc.	154 
Nez Perce Tribe	103 	Prestige Care, Inc.	118 
Atk Corporation	79 	Albertson's, LLC	101 
Cable One, Inc.	77 	Army National Guard	92 
Tri-State Memorial Hospital	64 	Cambia Health Solutions, Inc	92 
Vista Outdoor Inc.	49 	Macy's, Inc.	89 
Lcsc, LLC	40 	Idaho Human Resources Inc	85 
Cambia Health Solutions, Inc	38 	Lewis-Clark State College	84 

Business Characteristics - Cont.

Business Size

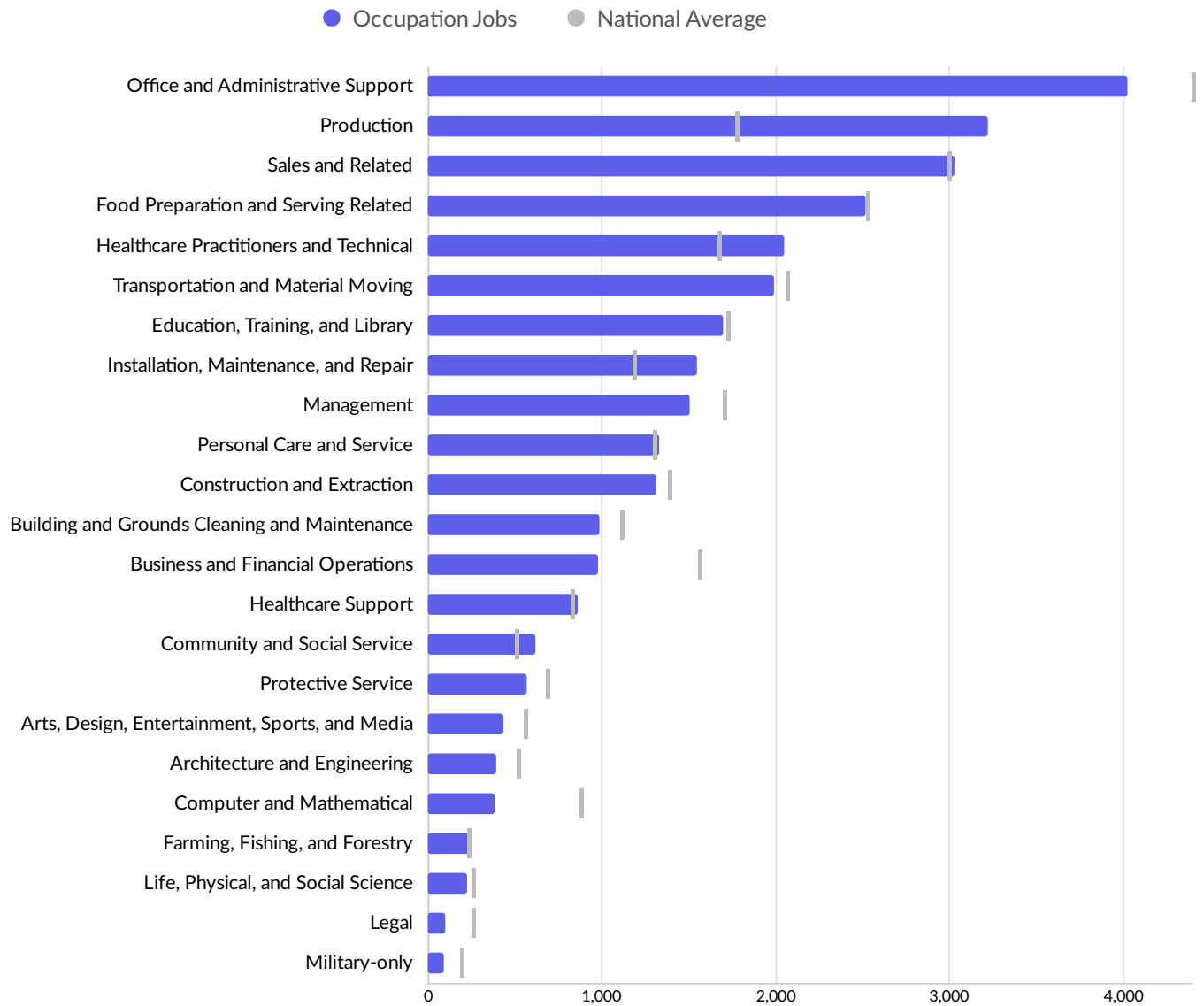


	Percentage	Business Count
1 to 4 employees	38.5%	955
5 to 9 employees	25.6%	634
10 to 19 employees	20.0%	495
20 to 49 employees	11.1%	274
50 to 99 employees	3.3%	83
100 to 249 employees	1.2%	29
250 to 499 employees	0.2%	6
500+ employees	0.1%	3

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

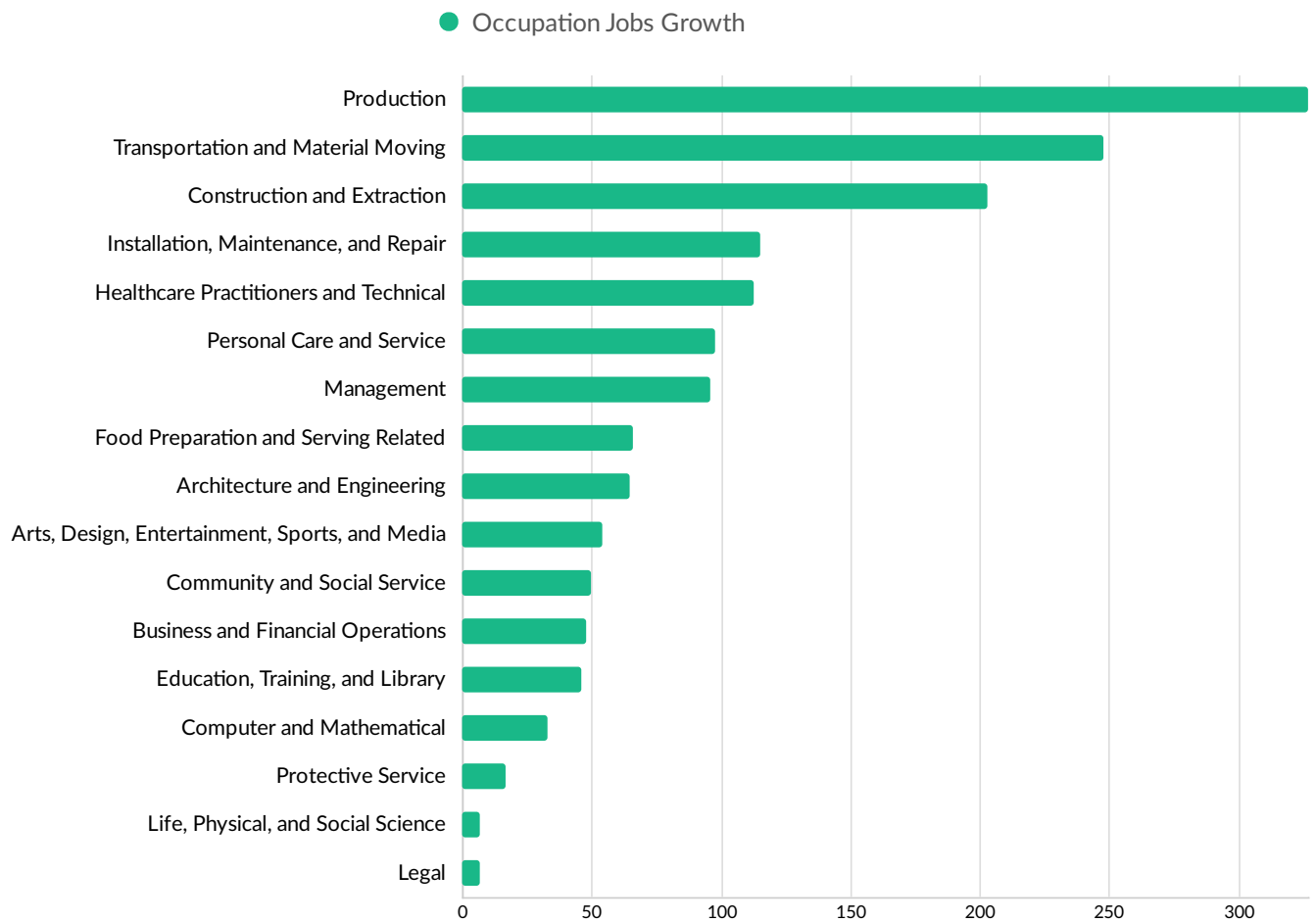
Workforce Characteristics

Largest Occupations



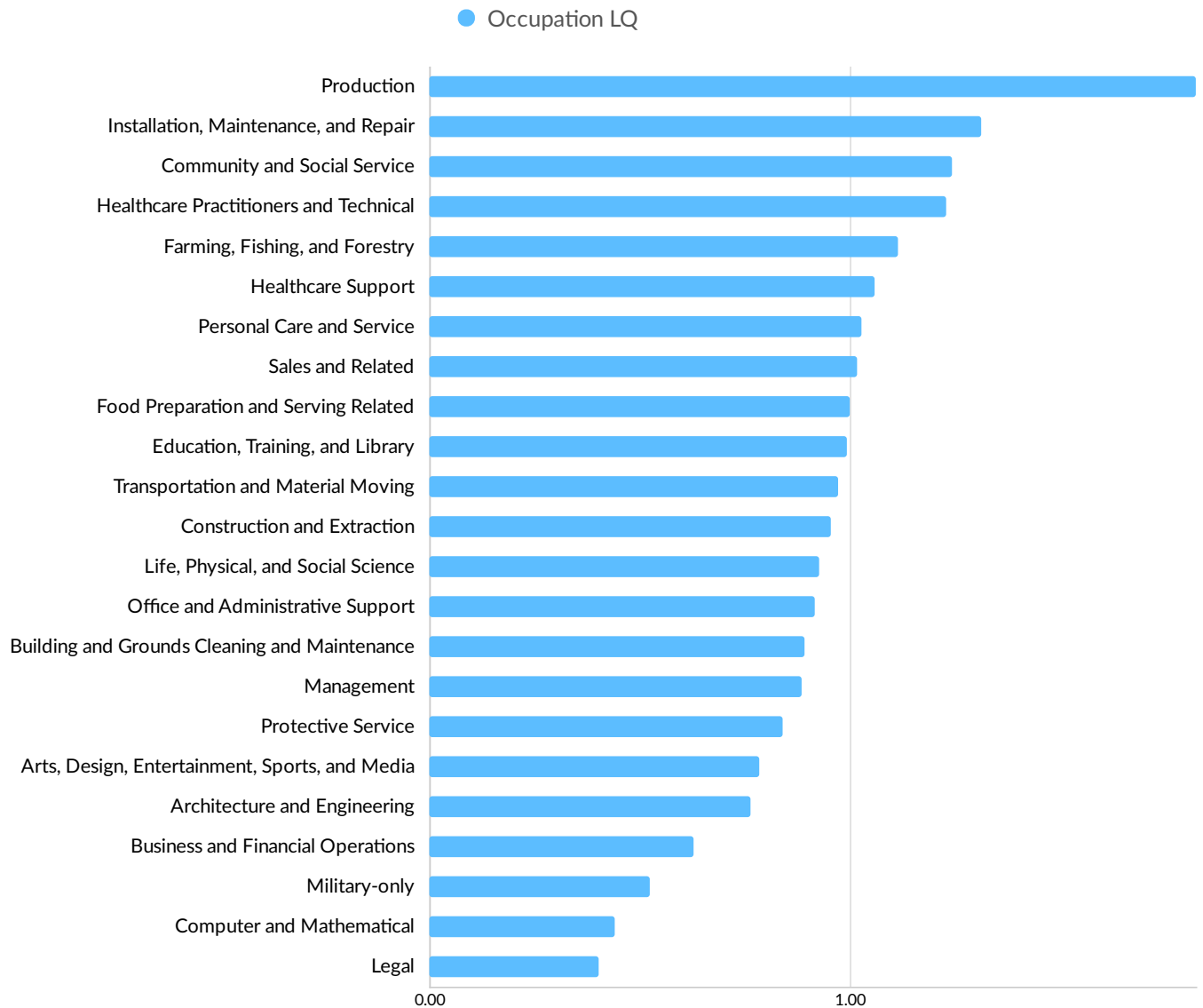
Workforce Characteristics - Cont.

Top Growing Occupations



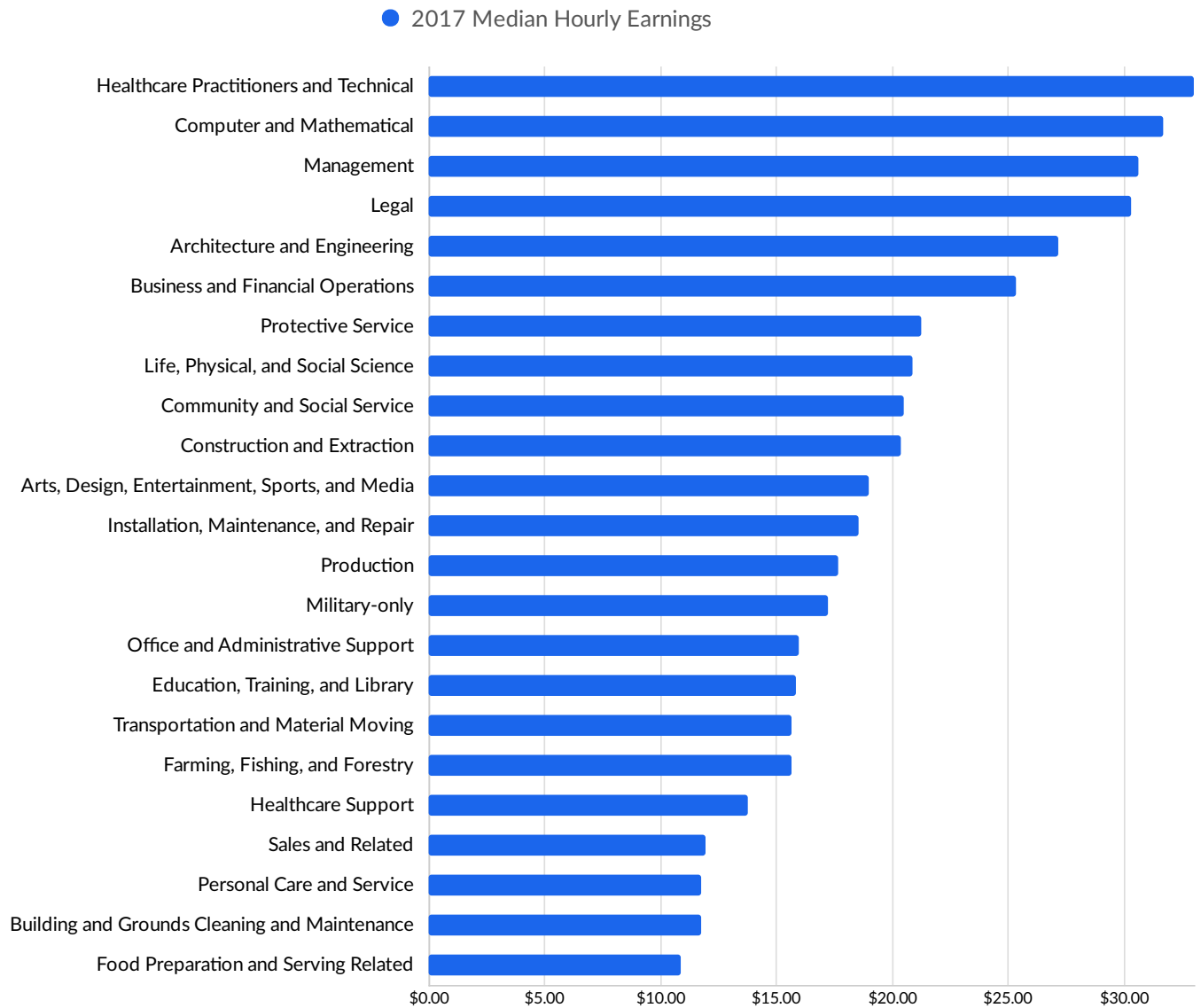
Workforce Characteristics - Cont.

Top Occupation LQ



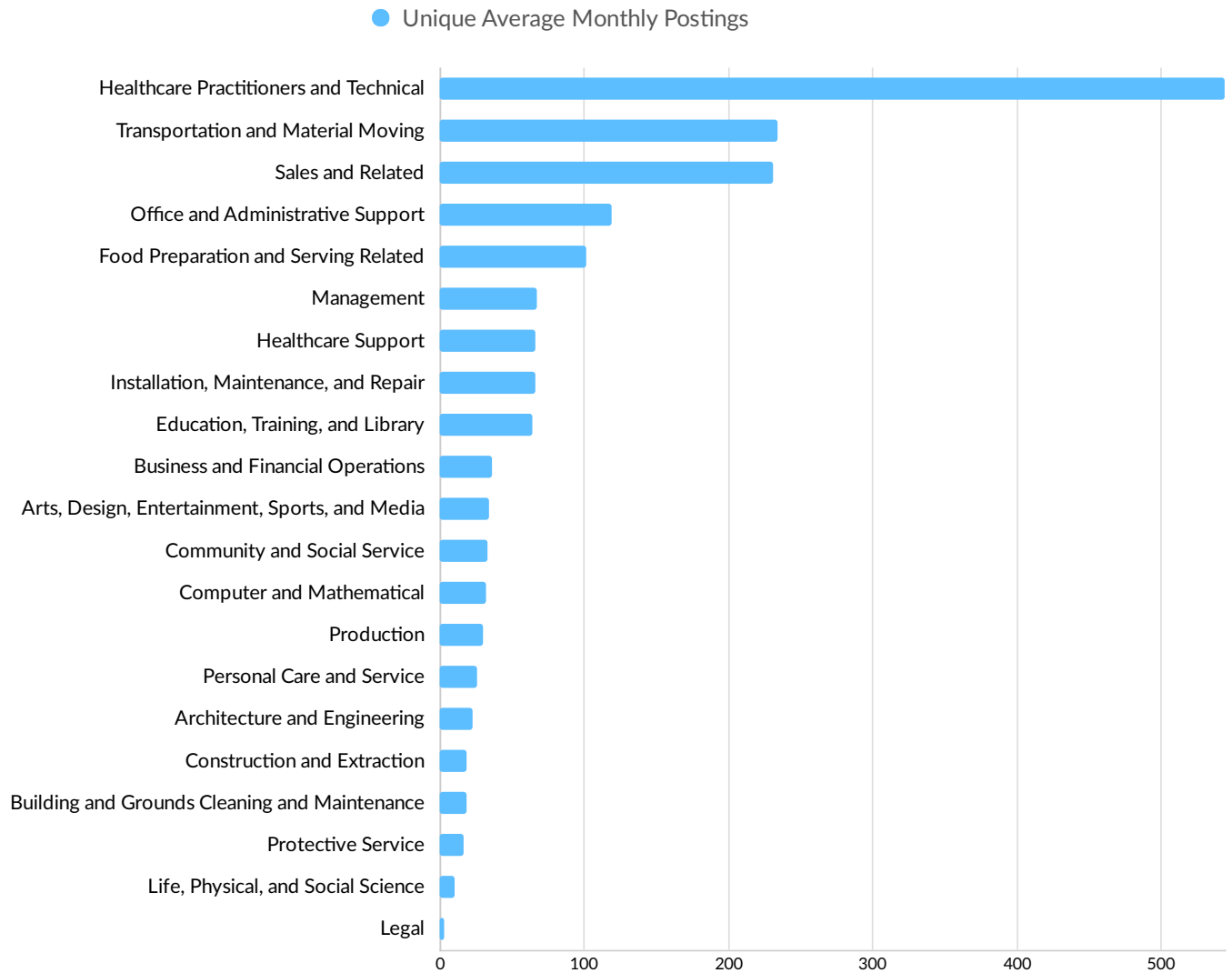
Workforce Characteristics - Cont.

Top Occupation Earnings



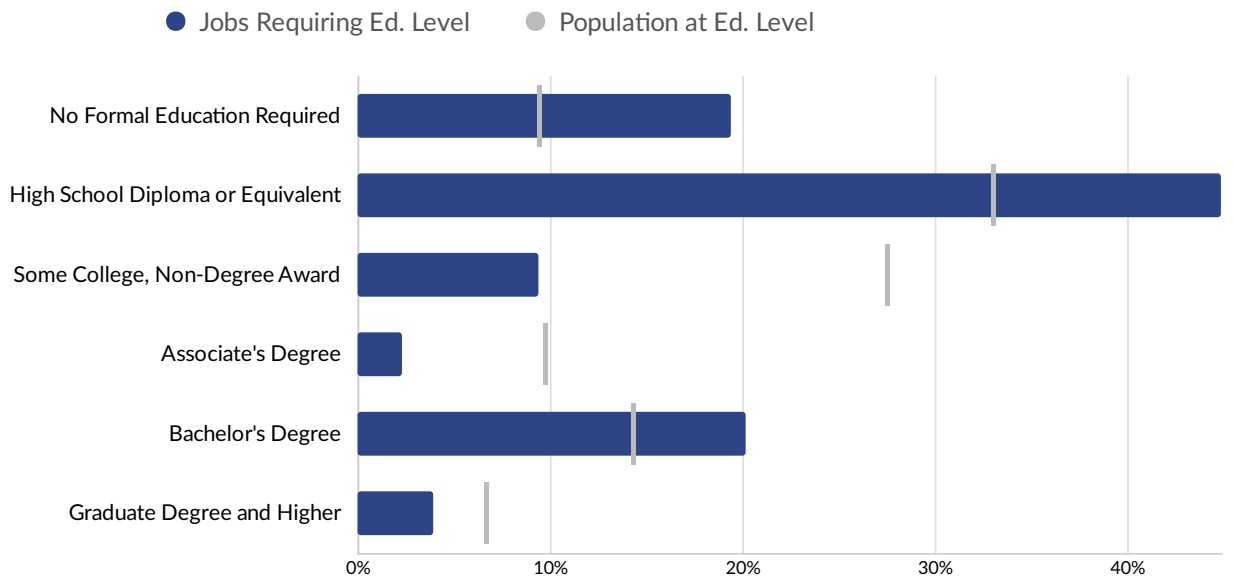
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.







Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Apr 2018 - Mar 2019 Unique Average Monthly Postings
Office and Administrative Support	4,057	4,030	-27	-1%	0.92	\$15.96	119
Production	2,895	3,222	327	+11%	1.82	\$17.66	30
Sales and Related	3,051	3,033	-18	-1%	1.02	\$11.97	231
Food Preparation and Serving Related	2,454	2,520	66	+3%	1.00	\$10.89	102
Healthcare Practitioners and Technical	1,939	2,052	113	+6%	1.23	\$33.04	544
Transportation and Material Moving	1,749	1,997	248	+14%	0.97	\$15.67	234
Education, Training, and Library	1,656	1,702	46	+3%	0.99	\$15.84	65
Installation, Maintenance, and Repair	1,433	1,548	115	+8%	1.31	\$18.57	66
Management	1,411	1,507	96	+7%	0.89	\$30.68	67
Personal Care and Service	1,235	1,333	98	+8%	1.03	\$11.79	26
Construction and Extraction	1,116	1,319	203	+18%	0.96	\$20.38	19
Building and Grounds Cleaning and Maintenance	1,054	990	-64	-6%	0.89	\$11.76	19
Business and Financial Operations	932	980	48	+5%	0.63	\$25.33	37
Healthcare Support	870	866	-4	0%	1.06	\$13.80	66
Community and Social Service	571	621	50	+9%	1.24	\$20.50	33
Protective Service	550	567	17	+3%	0.84	\$21.25	17
Arts, Design, Entertainment, Sports, and Media	382	436	54	+14%	0.79	\$19.03	34

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	Apr 2018 - Mar 2019 Unique Average Monthly Postings
Architecture and Engineering	327	392	65	+20%	0.77	\$27.22	23
Computer and Mathematical	352	385	33	+9%	0.44	\$31.73	32
Farming, Fishing, and Forestry	273	250	-23	-8%	1.11	\$15.65	1
Life, Physical, and Social Science	223	230	7	+3%	0.93	\$20.91	11
Legal	93	100	7	+8%	0.40	\$30.31	3
Military-only	110	96	-14	-13%	0.52	\$17.21	0

Educational Pipeline

In 2017, there were 989 graduates in LC Valley. This pipeline has grown by 30% over the last 5 years. The highest share of these graduates come from Registered Nursing/Registered Nurse, Liberal Arts and Sciences/Liberal Studies, and "Business Administration and Management, General".

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Lewis-Clark State College	960 	
Mr Leon's School of Hair Design-Lewiston	19 	
Headmasters School of Hair Design	10 	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher